

MARC ADAMS

GRAPHIC ARTIST. WEB DESIGNER. DIGITAL PROFESSIONAL.

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SUMMARY

I am a freelance designer. With over 10 years of professional experience, I have worked for and with companies both large and small. I'm hard working, highly creative and very detail-oriented.

SUMMARY

2008 – 2012

CREATIVE DIRECTOR - 4QUARTERSONLINE.COM

Oversaw the creative management for a sports-media company, which included brand conception and creation with art direction across several mediums, including web design, publications, television and outdoor signage. Supervised a production team. Managed creative pitches, treatments, budgets, project schedules.

2007 – 2008

WEB DEVELOPER / ONLINE PRODUCTION DESIGNER - TRIAD DIGITAL MEDIA

Duties included creative project management and scheduling, conducting meetings, and supervising creative revisions both internal and for customers. Production design responsibilities consisted of creating online media packages, custom advertising programs, info graphics and related print media for Wal-Mart based clients.

2007 – 2008

ONLINE SUPPORT COORDINATOR - THE NEW YORK TIMES COMPANY

Maintained and directed all internal issues, along with managing the company's issue ticketing system. Additional responsibilities include: detailed reporting on all internal issues, meeting coordination, first point of contact between personnel, vendors and additional company offices for the NYT Regional Media Group.

2005 – 2006

GRAPHIC DESIGNER / WEB DEVELOPER - FLORIDA STATE UNIVERSITY

Responsible for the development and maintenance of various customer based services, along with the design of various intranet pages, media projects and department related print materials.

SKILLSET

- Graphic Design
- Web Design
- Site Development
- Print Production
- UX Design
- XHTML
- CSS
- PHP/MySQL
- Java Script
- Action Script
- WordPress Development
- Newsprint Layout
- Publication Design
- Identity Design
- Ad Design
- Photoshop
- Illustrator
- In Design
- Flash
- After Effects

EDUCATION

FLORIDA AGRICULTURAL AND MECHANICAL UNIVERSITY

Studied in Graphic Design with a minor in Photography and Print Production.